Exam Questions AD0-E121

Adobe Experience Manager Sites Business Practitioner Expert

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NEW QUESTION 1
A developer makes the requested changes to a page on a live site. The developer then verifies that changes are reflected correctly on the page. The customer reports that they still set an older version.
What should the Business Practitioner verify first?

A. Dispatcher cache refresh
B. Page reflects changes m Incognito mode
C. Group and access
D. Previous changes on the landing page

Answer: A

NEW QUESTION 2
A customer wants to place lag manager scripts on its pages based on the environment The three environments are as follows:
• Dev Environment
• QA Environment
• Production Environment
The Business practitioner needs to recommend a feature so that the scripts are loaded in the correct environment. What should the Business Practitioner recommend the company use?

A. Host names
B. Runmodes
C. Adobe Target
D. Replication Agent

Answer: B

NEW QUESTION 3
A major logistics company wants to repurpose the content copy created for us website access the enterprise applications, so that they can be displayed differently in multiple channels and location*.
Which feature should a Business Practitioner recommend in AEM 6.5?

A. Asset Microservices
B. Experience Fragment
C. Published Content
D. Content Fragment

Answer: C

NEW QUESTION 4
A company plans to develop a set of pages with the same design and structure. The only difference between the pages is the content inside the body. What is the belt approach to develop the pages?

A. Create a specific page template for each page with associated components in each body.
B. Use the out-of-the-box Reference component to allow freedom tn content editing.
C. Create a page template for all pages with a layout container in the body.
D. Create a page template and put the rich-text editor (RTE) in the body.

Answer: C

NEW QUESTION 5
An IT company gets a new project. The sponsors want to know whether everything they are asking for can De completed within their time constraints and budget.
What should the Business Practitioner recommend to meet these requirements?

A. Use AEM projects
B. Develop in MVP plan
C. Perform risk assessment
D. Onboard trained technical resources

Answer: D

NEW QUESTION 6
A company requests a new banner component that should conform to company design standards. Details on what the authoring dialog experience should be have not been provided.
Which two additional pieces of information should the Business Practitioner clarify for the developer? (Choose two.)

A. Content model
B. Selectable fields
C. Editable elements
D. Workflow model

Answer: AB

NEW QUESTION 7
A customer plans to launch a sub-site. All of the pages will have a similar design win the only difference being the authored content. How should a Business

Practitioner develop these pages?

A. Create one editable template with a text component
B. Create editable templates for each new page
C. Create static templates fc each new page
D. Create one editable template with a layout container

Answer: A

NEW QUESTION 8
A customer wants different teams to collaborate with each other by connecting Adobe Experience Manager (AEM) Assets with Creative Cloud desktop apps:
InDesign. Photoshop and Illustrator.
Which AEM feature can be used for this requirement?

A. Adobe Asset Link
B. Asset link sharing
C. AEM Projects
D. Dynamic Media

Answer: A

NEW QUESTION 9
A new content author at 3 media company joins a team to manage content taxonomy, me author has been set up as a new use' and must only have the minimum rights for this job.
Which group should the author be added to m order to meet this requirement?

A. user-administrators
B. projects-administrators
C. tag-administrators
D. community site content manager

Answer: B

NEW QUESTION 10
A business uses AEM as a Cloud Service. The production pipeline in Cloud Manager Keeps reporting a maintainability issue during the hot-fix deployment It will take more than 1 business day for the development learn to resolve the deployment issue. The business wants an immediate resolution.
What should the Business Practitioner recommend to the development team?

A. Uncheck Go Live Approval setting in Production Deployment Options and re-run the build
B. Set Important failure Behavior setting to "Continue immediately' and re-run the build
C. Upload the hot-fix package and install manually via the Package Manager

Answer: A

NEW QUESTION 10
A customer wants DAM users to have the ability to share a group of assets bases on search criteria with other DAM users. What should the client use?

A. Public Collections
B. Smart Collections
C. bghtbox Collections
D. Static Collections

Answer: C

NEW QUESTION 13
How should a Business Practitioner integrate Adobe Sensei with AEM for Smart tag feature?

A. Use Smart Content Service configuration
B. Use Custom configuration to set up the Integration
C. Use Adobe Sensei configuration
D. Use Adobe launch to integrate Adobe Sensei

Answer: D

NEW QUESTION 16
Due to a major conflict In the 'add to cart" functional requirement in the e-commerce project, the development team cannot proceed with the planning and implementation. After a detailed discussion with the product Owner and development team, the requirement conflict is still not resolved.
Who should the business Practitioner meet with to resolve this issue?

A. • Content Owner• Architect
B. • Content Manager• Development Lead
C. • Business Owner Architect
D. • Scrum Waste*• Project Manager

Answer: D

NEW QUESTION 19
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