Exam Questions AD0-E121

Adobe Experience Manager Sites Business Practitioner Expert

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NEW QUESTION 1
A developer makes the requested changes to a page on a live site. The developer then verifies that changes are reflected correctly on the page. The customer reports that they still set an older version.
What should the Business Practitioner verify first?

A. Dispatcher cache refresh
B. Page reflects changes m Incognito mode
C. Group and access
D. Previous changes on the landing page

Answer: A

NEW QUESTION 2
A company plans to develop a set of pages with the same design and structure. The only difference between the pages is the content inside the body. What is the belt approach to develop the pages?

A. Create a specific page template for each page with associated components in each body.
B. Use the out-of-the-box Reference component to allow freedom tn content editing.
C. Create a page template for all pages with a layout container in the body.
D. Create a page template and put the rich-text editor (RTE) in the body.

Answer: C

NEW QUESTION 3
A content author receives a request to build a new page with content that includes images and layout that exists on other pages. The page must be built using the existing content. What should the Business Practitioner recommend to meet this requirement?

A. Clone an experience fragment template
B. Leverage the content fragment reference component
C. Author the content directly on the page
D. Leverage the experience fragment reference component

Answer: B

NEW QUESTION 4
A customer has a multi-step asset creation workflow process that contains the following steps:
• Create Asset
• Off-shore Review
• On-shore Review
• Legal Approval
• Brand Approval
• Complete
When viewing the individual tasks the customer prefers to see a simplified view of the process which consists of the following phases:
• Create
• Review
• Approval
• Complete
What should the Business Practitioner recommend that the customer create and assign?

A. The progress value to Workflow metadata
B. The progress value using ECMAScript
C. A stage property to each workflow step
D. A workflow step to a model

Answer: C

NEW QUESTION 5
A customer is preparing for holiday sales and needs to update the live site at exactly midnight local time, without any manual intervention. All changes are already done on the author instance.
Which two AEM functicnjlii.es should the Business Practitioner recommend? (Choose two)

A. AEM Translations
B. Manage Publication
C. Quick Publish
D. Launches
E. MuIti-Site-Manage r

Answer: BD

NEW QUESTION 6
A customer plans to launch a sub-site. All of the pages will have a similar design win the only difference being the authored content. How should a Business Practitioner develop these pages?

A. Create one editable template with a text component
B. Create editable templates for each new page
C. Create static templates fc each new page

D. Create one editable template with a layout container

Answer: A

NEW QUESTION 7
A content owner is concerned about violating current license agreements for assets that nave reached their contract end date.
The Business Practitioner needs to make sure the published assets get unpublished. Users from the Authors or Contributors groups should not be able to republish an asset when it reaches Us contract end date.
Which asset property should the 8usmess Practitioner set?

A. Off Time
B. Expires
C. Usage Terms
D. isCheckedOut

Answer: B

NEW QUESTION 8
A customer wants different teams to collaborate with each other by connecting Adobe Experience Manager (AEM) Assets with Creative Cloud desktop apps: InDesign. Photoshop and Illustrator.
Which AEM feature can be used for this requirement?

A. Adobe Asset Link
B. Asset link sharing
C. AEM Projects
D. Dynamic Media

Answer: A

NEW QUESTION 9
Which role is responsible for implementing websites, mobile applications and DAM features?

A. Content Author
B. Architect
C. DevOps
D. Developer

Answer: D

NEW QUESTION 10
A company wants to develop a website that contains interactive and multimedia experiences that will work across all devices, 'he Business Practitioner needs to mike sure rich media assets are used without adding too much workload to asset managers.
Mow should the Busmen Practitioner meet this requirement?

A. Use Dynamic Media image presets
B. Use Dynamic Media smart crop
C. Use ffmpeg to create all possible renditions
D. Use a video component

Answer: B

NEW QUESTION 10
A customer has a business requirement to trigger a specific workflow in author whenever there is a change to a particular type of node in AEM. Which functionality should the Business Practitioner recommend?

A. Launches
B. Workflow Launchers
C. DAM update asset workflow
D. Activation model workflow

Answer: B

NEW QUESTION 14
Which AEM feature provides support for content editing of single-page applications?

A. SPA Editor
B. SPA Blueprint
C. Fluid Experiences
D. AEM Assets

Answer: A

NEW QUESTION 15
An author would like to display an At-summarized version of an artiste. Which method would you recommend to achieve this?

A. Modify a component to display a shortened form of the article.
B. Create a variation of an experience fragment.
C. Create a variation of a master content fragment
D. Implement a workflow to generate a summarized version.

Answer: C

NEW QUESTION 18

A customer wants DAM users to have the ability to share a group of assets bases on search criteria with other DAM users. What should the client use?

A. Public Collections
B. Smart Collections
C. bghtbox Collections
D. Static Collections

Answer: C

NEW QUESTION 20

A new content author joins a company for a content editing and authoring job. A user Has been created. The user needs only the minimum rights for this job. Which group should the user be added lo in order to meet this requirement?

A. The "administrators'' group
B. The "content-authors' group
C. The "contributor'' group
D. The "workflow-administrators'' group

Answer: C

NEW QUESTION 24

Which Workflow model property should a Business Practitioner select for a workflow that will be ran often and does not require saving workflow runtime history?

A. Translent Workflow
B. Asset Offloading
C. Asset Microservice
D. Unlock Payload Process

Answer: C

NEW QUESTION 25

An AEM project (i.e. Myproject) has been deleted. What would happen to the groups (Myproject Owners. Myproject Editors and Wyproject Observers) associated with the deleted project?

A. These groups will be marked as disabled and only visible to administrators.
B. These groups will remain in AEM until the instance is restarted.
C. These groups will remain in AEM and require manual deletion by administrators.
D. These groups win be deleted immediately upon project deletion.

Answer: C

NEW QUESTION 30

A content manager has many assets that the team is working to upload into AEM. Multiple users are responsible for adding the assets. Each asset must be uploaded only once.
What should the Business Practitioner update?

A. Day CQ DAM Create Asset
B. Digital Rights Management
C. Asset View Servlet
D. Day CQ DAM Asset Upload Restriction

Answer: D

NEW QUESTION 35

A new user who is a member of the content-authors group needs to access the AEM web console. The new user should not be added to the administrator's group.
What should the Business Practitioner recommend?

A. Give additional permissions to content-authors group
B. Update the IMS configuration
C. Update the OSGi configuration
D. Give additional permissions to the new user

Answer: B

NEW QUESTION 37

A customer has been using the AEM ContextHub feature Cut wants to extend it by adding an additional API. The additional API will be used to allow digital marketers to target banners based on CRM data for the current visit.

What should the Business Practitioner recommend that the customer create?

A. A ContextHub UI module
B. A custom session store candidate
C. A custom persisted store candidate
D. A custom ISONP store candidate

Answer: A

NEW QUESTION 41
How should a Business Practitioner integrate Adobe Sensei with AEM for Smart tag feature?

A. Use Smart Content Service configuration
B. Use Custom configuration to set up the Integration
C. Use Adobe Sensei configuration
D. Use Adobe launch to integrate Adobe Sensei

Answer: D

NEW QUESTION 42
A Business Practitioner needs to deactivate content that Is published In production. Where should the deactivation workflow be initiated?

A. On the dispatcher
B. On the author
C. On the CDN
D. On the publish

Answer: B

NEW QUESTION 43
Regarding performance, what are the Adobe recommended response Time guidelines for uneached HTML requests?

A. 30% of the requests for pages should have a response in less than 100ms.
B. 70% of the requests for pages should have a response in less than 100mt
C. 20% of the requests for pages should have a response in less than1 second.
D. No pages should respond slower than an elapsed period o' 500ms.

Answer: B

NEW QUESTION 48
An end user tries to create a page on the Sites console but receives the following error: Problem Accessing ''/content/loo/bar.html.' Reason: 403 Forbidden
How should the Business Practitioner categorize the issue during the initial triage?

A. Permission issue
B. Replication issue
C. Development Defect
D. AEM Product Defect

Answer: A

NEW QUESTION 51
An author plans to change the source pages that occur as a result of normal maintenance. The author will handle multiple root branches and promote the content without disturbing the published content.
What should a Business Practitioner recommend to the content authoring team?

A. Use Launches
B. Use the rollout option on a blueprint
C. Use live copy
D. Use Projects

Answer: B

NEW QUESTION 53
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